



AMBASSADOR APPLICATION

Role of an Ambassador

Ambassadors are highly visible, prestigious volunteers for the Chamber. Ambassadors attend ribbon cuttings and other events as goodwill representatives of the Maumelle Area Chamber of Commerce.

Upon their appointment, each Ambassador makes a commitment to build lasting relationships with the Chamber membership, particularly existing members, to build a loyal, committed membership base that will continue to support, participate in and invest in the Chamber and community of Maumelle.

- Make contact with renewing members and hand deliver Renewal Packets each month. After initial contact is made make phone calls to personally invite the business to attend an upcoming event and make sure they are aware of all the benefits they receive with membership.
- We ask all Ambassadors to attend as many Ribbon Cuttings and other events as possible. Each event will be sent out as a calendar appointment before the event. Reminder text will also be sent. This is a chance for you to not only celebrate other businesses, but also to meet the business owner or manager at each establishment.
- Ambassadors are asked to attend the monthly meeting on the second Thursday of every month at 11:30 am. Ambassadors will report their progress with their member contacts. Ambassadors serve as a primary contact for all questions, needs, suggestions of members.
- Actively Recruit New Members to the Chamber by inviting prospective and existing members to networking events to increase exposure of local business and the Chamber. If you have a working relationship with a business in the area, please schedule a time for the Chamber Director to meet with them to discuss what the Chamber can offer.

We welcome any Ambassador to continue serving as long as they can be actively involved and fulfill their commitment as an ambassador. Each Ambassador will renew their "Commitment Pledge" on a yearly basis.

To become an ambassador, complete an Ambassador Application and return via email to Kellie Wall at kellie@maumellechamber.com

I commit to be an active Ambassador of the Maumelle Area Chamber of Commerce.

Name: _____ Company Name: _____
Title: _____ Email: _____
Business Phone: _____ Cell Phone: _____
Business Address: _____ City: _____ State: _____ Zip: _____